

## RELATED DESIGN EXPERIENCE

### **R/GA** *New York, NY*

Junior Visual Designer, November 2011 – Present

On the Verizon Wireless account, I designed for the brand new VZW.com, creating a cohesive look and feel for their site as well as leading design on the comprehensive experience of Verizon's prepaid phones. I also designed for Verizon's mobile and tablet applications.

### **R/GA** *New York, NY*

Production Artist, July 2011 – November 2011

I designed and executed visual solutions across many platforms for a number of clients, including Verizon Wireless, Nike, SC Johnson, and Google.

### **1901 Group** *Blacksburg, VA*

Designer and Brand Consultant August 2010 – July 2011

I created a cohesive look and feel for the 1901Group brand, implementing it on the web as well as in presentations to communicate their innovative idea in the industry.

### **DB Solutions** *Blacksburg, VA*

Lead Web Designer, January 2010 – July 2011

As lead web designer, I created entire sites from concept to launch. I also consulted on and designed comprehensive brand and identity projects.

### **JAT Digital Solutions** *Blacksburg, VA*

Graphic and Web Designer, August 2010 – July 2011

I designed complete, cohesive web sites for both local and out of state businesses. I also worked on logo design, print projects, brochures, and style-guide development.

### **Venveo** *Blacksburg, VA*

Design Intern, May 2010 – August 2010

I designed brand promotional materials, conceptualized flash games and interactive advertisements, and produced information architecture and visual design for full web sites.

### **FourDesign** *Blacksburg, VA*

Graphic and Web Designer, August 2009 – May 2010

As lead graphic, I was responsible for numerous development and print projects, including out-of-state and VT-affiliated clients, from conceptualization to coding.

### **Alliant Studios** *Fairfax, VA*

Design Intern, April 2006 – August 2008

During my two years at Alliant Studios, I worked with many teams and clients conducting brand interviews, designing identity systems, web sites, and style-guides.

## EDUCATION

### **Virginia Tech** *Blacksburg, VA*

Visual Communication Design, Bachelor of Fine Arts  
Graduated Magna Cum Laude May 2011

## SKILLS

#### **Software:** Adobe Creative Suite CS5

(Photoshop, Illustrator, InDesign, Flash, Acrobat, AfterEffects, Bridge, FireWorks, DreamWeaver), Final Cut Pro, iMovie, Aperture, Keynote, Prezi, Microsoft Office Suite, and FTP Clients.

**Web Production:** HTML and CSS editing, WordPress, Web and Social Media Consulting, Information Architecture, Search Engine Optimization (SEO), Site Design, Wireframing, Usability Testing, Optimized Imaging, and Browser Testing.

**Consulting:** Brand Management, Brand Interviewing, Identity Creation, Web Presence and Implementation, Project Management, Positioning, Comprehensive Project Administration, Strategy and Design.

## ACHIEVEMENTS

**Virginia Tech Honors Program** 2006-2011

**2011 Gold ADDY** Regional Winner – Annual Report

**2010 Silver ADDY** National Finalist – Logo

**2010 Silver ADDY** Regional Winner – Logo

**2010 Silver ADDY** District Winner – Logo

**2010 Silver ADDY** Regional Winner – Interactive, Website

**2010 Silver ADDY** Regional Winner – Poster

**Published Illustrations** Virginia Tech Research Magazine

**National Society of Collegiate Scholars** 2006-2011

**American Institute of Graphic Arts** 2010-2011